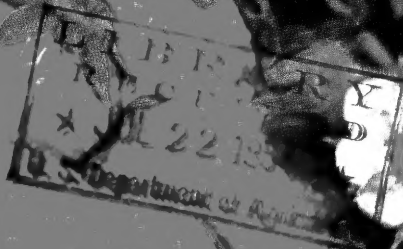


Index #

0225



Plant Pat. No. 993

FALL 1954

SPRING 1955

**red rich**  
EVERBEARING

®

## WHOLESALE PRICE LIST

STRAWBERRY

PERENNIAL PLANTS

PYRAMID GARDENS

RETAIL

STORE PACKAGES

*New Ideas For Greater Sales*

judson

WHOLESALE

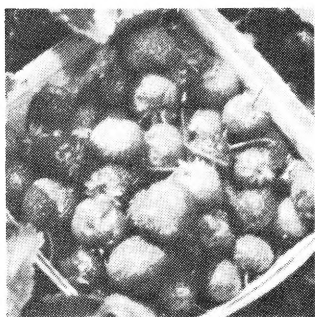
nurseries

BRISTOL, INDIANA

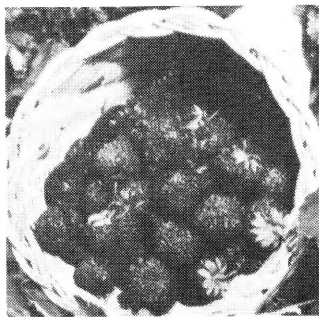
# another profit maker —

## **L-O-N-G SEASON** strawberry garden

Offer your customers a strawberry garden that will reach from one end to the other of the long June bearing strawberry season. These fine June bearing varieties were carefully selected to provide fruit for Early mid-season, Midseason, Late midseason and Late.



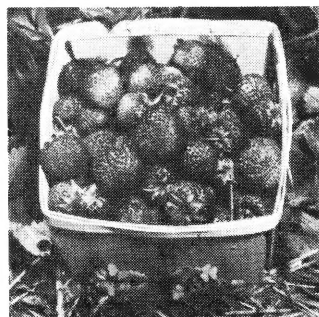
**VERMILION** (Early midseason)



**JUMBO** (Midseason)



**ARMORE** (Late midseason)



**BRITISH SOVEREIGN** (Late)

### "L-O-N-G" season strawberry collection

25 Vermilion,  
25 Armore,

25 Jumbo,  
25 British Sovereign

**\$2<sup>85</sup>**

Collection of 100 plants, your cost, postpaid

## **RESEARCH at Judson's**

Herschel L. Boll joined our nursery last year as Research Director. He came to us from the University of Illinois and is considered one of the top strawberry men in the country. His work at Judson's will strive toward the best in new varieties plus all the other advantages that only the serious work of research can produce.

**STRAWBERRY FIELD DAY**—It is our aim to continue an annual Strawberry Field Day to be held at the Nursery each June.

# about **RED RICH®** for 1955

## THE AMAZINGLY POPULAR **EVERBEARER**

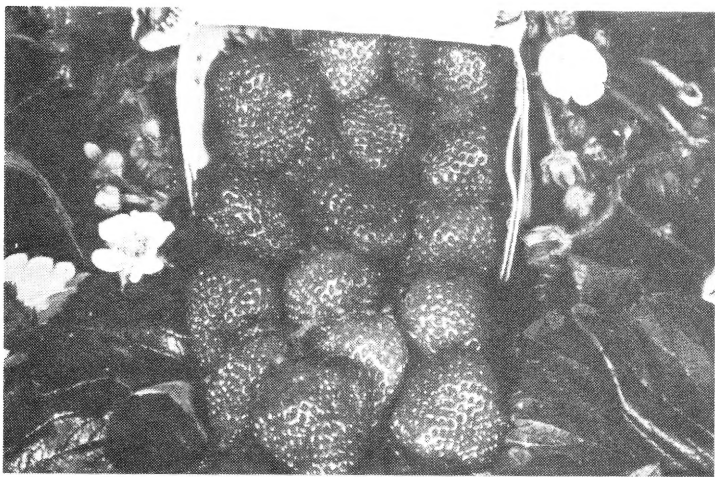


®

Each year since Red Rich® jumped to national prominence as one of the most publicized strawberries in gardening history the supply has not kept pace with demand. We knew that for 1955 we had to produce—so more than

850,000 early planted Red Rich® got off to a great start. This more than doubles any amount previously planted and what's more they are producing more runners than we have ever seen before at this time of the year. Yes, 1955 looks good for Red Rich® . . . the year we have all been hoping for.

*(Note: In your catalogs, advertising, etc., be sure that you place an ® like this: **RED RICH®** whenever you use the name. The Trade Mark Red Rich® is registered in the U.S. Patent Office.*



Plant Patent 993

### COPY SUGGESTIONS FOR **RED RICH®**

You just pick and pick and pick these luscious berries from June right through 'til frost. Folks who say an everbearer isn't sweet should taste Red Rich®. They're chock-full of real honey-sweet goodness. They're deep red through the core. Solid and firm. Tops for freezing, too! A leading midwestern university reports Red Rich® the best of 29 varieties tried. The plants are so tall and full that you can use them as beautiful garden border or edge in front of evergreens—many places.



**Red Rich®** plants are identified in national advertising and catalogs as being "Only Genuine In This Carton". We will supply you with this cut or photo print upon request. Red Rich® carries Plant Patent No. 993. The trade mark name Red Rich® is registered in the U.S. Patent Office. Be sure to use this indicia.

### POTTED **red rich®**

Be sure to add a line or two in your catalog and list Potted Red Rich® for shipment in June, July and August. Vigorous, growing Red Rich® plants shipped in bands with original potting soil. Undisturbed roots keep right on growing.



# Enjoy the added profit and real customer satisfaction these tested varieties will give you.

Here are copy descriptions of these carefully selected varieties that will assist you in preparing your catalog.

## JUNE BEARING



### ARMORE

(Late midseason)

BIG is the word for Armore. BIG producer. BIG berries. BIG harvests when the other June bearers are through. It proved more productive than over 200 other varieties. Hard to beat for flavor and sugar sweetness. Already a big favorite with commercial growers.

### BELLMAR (Early midseason)

Looking for the best freezing June berry of them all? This is it—BELLMAR. The berry that stood head and shoulders above others in University freezing tests. It's a dark red berry, long conic in shape. A good producer with a fine sweet flavor.

### BRITISH SOVEREIGN

(Late)

Especially recommended for the home gardener who wants a late berry of wonderful flavor. The berries are large and deep red with a high sugar content. You'll enjoy luscious strawberries longer when you plant British Sovereign and you'll rave about its delightful flavor.



### CRIMSON FLASH (Early) (Pat. Applied for)

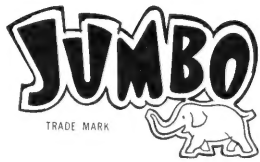
Sssshhh . . . we're just whispering about this new one. Listen—it's highly productive—its berries are big and wonderfully sweet, and . . . oh, oh, we'd better not say any more this year because the quantity is extremely limited.

### EMPIRE

(Late midseason)

From the New York State Agricultural Experiment Station, this new June bearer answers the demand for a fancy, good keeping strawberry. Its glossy red color and large size make it one of the most attractive of berries. Vigorous grower, high quality and good shipper. Ripens about one week after Premier.





### **(Midseason)**

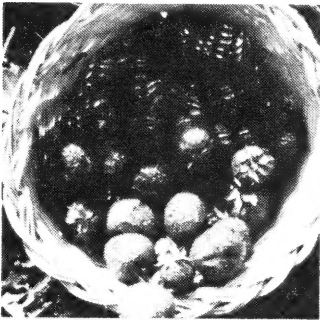
Our choice for the *All American* June bearing. Jumbo has everything—everything the home gardener and commercial grower demand in an all-purpose straw-

berry. It is deep red all the way through and chock-full of real honey-sweet goodness. Berries are firm and solid for shipping and handling. In actual freezing tests Jumbo rated superior and records prove that it is one of the heaviest yielding strawberries known. Chances are—Jumbo will soon be your favorite.

## **PAYMASTER**

### **(Midseason)**

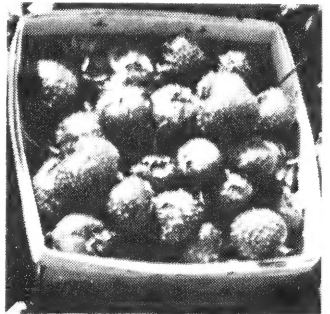
Sparkling, radiant red. A real beauty of a berry . . . beauty that is more than skin deep because Paymaster is red clear through. It's one of the new varieties that rates high in university freezing tests and at the same time boasts a firmness that makes it ideal for handling. The berries are large and it's a high yielder. Resistant to red stele.



## **PLENTIFUL**

### **(Late midseason)**

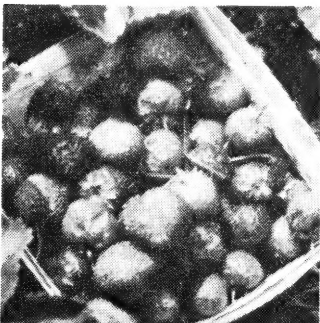
Here's the strawberry that earned its name by performance. Very highly productive in plants and yield. The berries are exceptionally large and a brilliant red. An excellent choice for heavy production when the demand is high after earlier varieties are through. Resistant to red stele.



## **SHASTA**

### **(Early midseason)**

Exquisite flavor . . . that is Shasta. Especially recommended for the home gardener for unique and wonderful sweetness all its own. It ripens early and produces an excellent harvest of beautiful berries that are unusually large in size.



## **VERMILION**

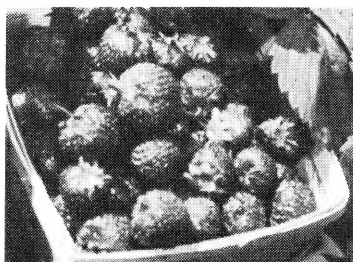
### **(Early midseason)**

Vermilion has undergone continuous and extensive testing at the University of Illinois and Experiment Stations throughout the United States. It is at the top of the list in quality and attractiveness. Berries are medium large and a glossy bright red. Resistant to red stele and leaf spotting diseases.

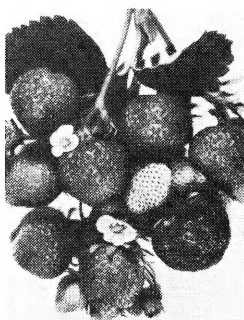
## WISCONSIN 214

(Early midseason)

Here's a rare one...an extra big, full bodied berry that rates tops for freezing. Brilliant red in color. Handles well. Excellent for canning and preserves.



## EVERBEARING



### BRILLIANT

(Plant Patent No. 1183)

*(Please note: For the convenience of our customers who wish to handle the new Brilliant everbearing strawberry we have arranged to include this variety in our wholesale pack-out service.)*

BRILLIANT (Plant Patent No. 1183). Looking for a *very heavy* producer? Try Brilliant. Tests showed 7000 quarts from one acre the very first year. It produces

bright, glossy berries about sixty days after planting and keeps right on producing 'til fall. Often called the Super-Bearer, Brilliant is a bright, glistening berry sure to please you with its outstanding production of big crops during months when most strawberries are but a fond June memory.

## TWENTIETH CENTURY

Highly recommended by Experiment Stations in many states. It rates superior in size, quality and production. Makes a vigorous growth of good sized plants. Bright red berries of fine texture and *excellent* flavor. Bears fruit within sixty days after planting until freezing weather.

**red rich**  
EVERBEARING

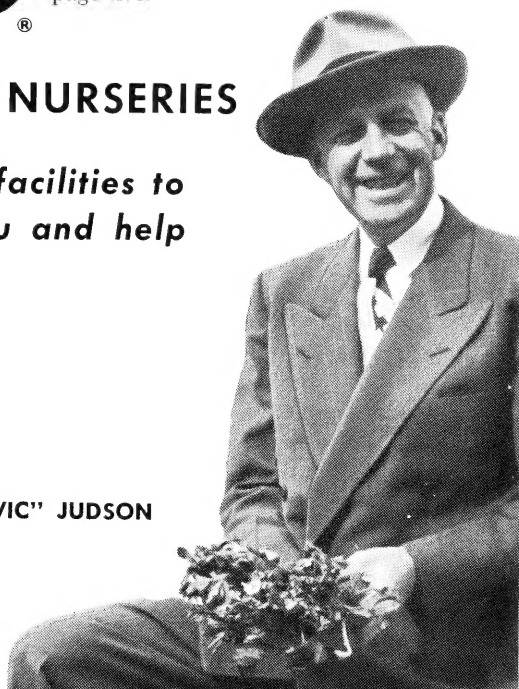
(Plant Pat. No. 993) refer to description on page five.

®

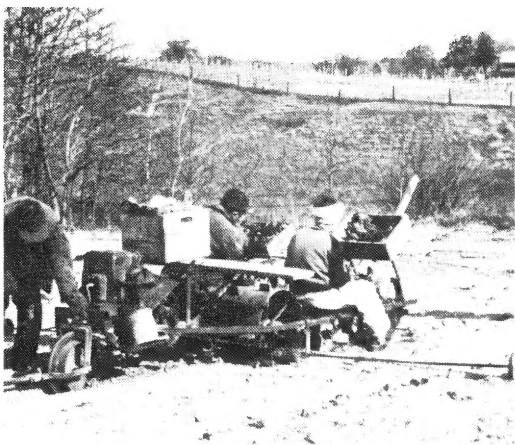
## JUDSON NURSERIES

*.... the facilities to  
serve you and help  
you sell*

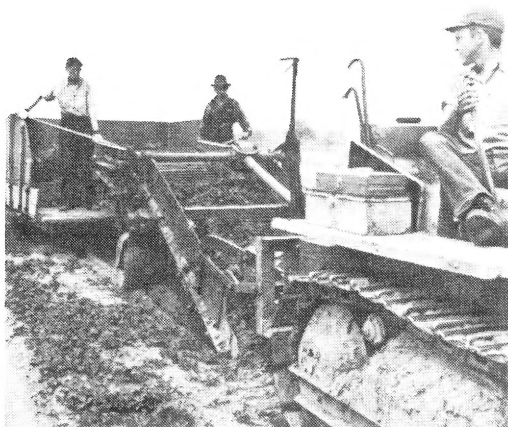
"VIC" JUDSON



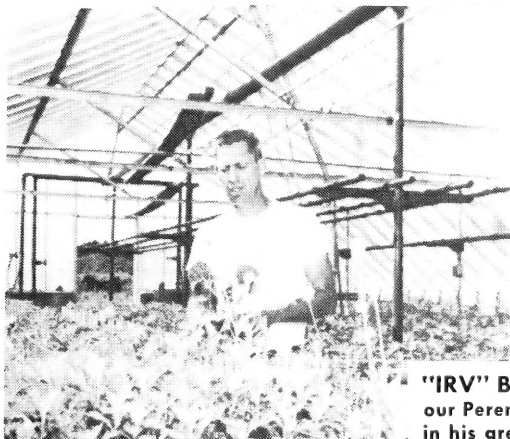
**PLANTING**



**DIGGING**



**IRRIGATION**



**"IRV" BRIGGS,**  
our Perennial Manager,  
in his greenhouse.



# FALL 1954 and SPRING 1955 STRAWBERRY WHOLESALE PACK-OUT PRICE LIST

We ship under your label and pay postage. All plants guaranteed.

## JUNE BEARING STRAWBERRIES

Variety	12	25	50	100	250	500	1000
✓ Blakemore		\$ .90	\$ 1.25	\$1.95	\$4.00	\$7.00	\$12.85
✓ Dunlap		.90	1.25	1.95	4.00	7.00	12.85
✓ Catskill		.95	1.35	2.10	4.50	7.85	14.85
✓ Premier		.95	1.35	2.10	4.50	7.85	14.85
✓ Robinson		.95	1.35	2.10	4.50	7.85	14.85
✓ Sparkle		.95	1.35	2.10	4.50	7.85	14.85
(For Virus Free strawberry plants of the above varieties add \$1.00 per 1000)							
* Armore		1.00	1.45	2.65	5.25	9.00	16.85
* Empire		1.00	1.45	2.65	5.25	9.00	16.85
* Tennessee Beauty		1.00	1.45	2.65	5.25	9.00	16.85
* Vermilion		1.00	1.45	2.65	5.25	9.00	16.85
✓ Bellmar		1.05	1.55	2.75	5.50	9.50	17.85
✓ British Sovereign		1.05	1.55	2.75	5.50	9.50	17.85
* Paymaster		1.05	1.55	2.75	5.50	9.50	17.85
* Plentiful		1.05	1.55	2.75	5.50	9.50	17.85
* Shasta		1.05	1.55	2.75	5.50	9.50	17.85
✓ Wisconsin 214		1.05	1.55	2.75	5.50	9.50	17.85
✓ Jumbo (Trade Mark)		1.25	2.00	3.35	6.50	12.00	22.85
✓ Crimson Flash		1.35					

(Pat. Appl'd. for) (Only limited quantity available)

\*All plants of these varieties are Virus Free at no additional cost.

\*\*Virus Free plants of this variety are available at no additional cost.

## EVERBEARING STRAWBERRIES

✓ Gem	1.25	2.00	3.35	6.50	12.00	22.85
✓ Streamliner	1.25	2.00	3.35	6.50	12.00	22.85
✓ Superfection	1.25	2.00	3.35	6.50	12.00	22.85
✓ Twentieth Century	1.60	2.65	4.65	10.75	20.00	37.85

(Suggested retail for Twentieth Century: 25 for 2.95; 50 for 4.95; 100 for 8.95; 250 for 19.50; 500 for 37.50; 1000 for 52.50)

✓ Brilliant (Plant Patent No. 1183)	.90	1.65	2.85	5.50	11.80	28.70	52.50
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(Established retail for Brilliant: 12 for 1.75; 25 for 3.25; 50 for 5.75; 100 for 9.95; 250 for 42.85; 1000 for 75.00)

## ✓ RED RICH® everbearing Plant Patent 993

	12	25	50	100	250
Established					
Retail Price	\$2.95	\$5.00	\$8.50	\$15.00	\$32.50
Your cost	1.50	2.50	4.25	8.25	20.50

(Note: For Fall Shipment list only 12 and 25 quantities)

**POTTED RED RICH®—Plant Patent 993.** By merely adding a few lines to your Red Rich® listing you can feature Potted Red Rich® for shipment in June, July, August.

Potted Red Rich®	12	24	48	96
Retail	\$3.95	\$7.50	\$12.50	\$22.50
Cost	2.75	4.75	8.50	15.00

Plants are established in wood bands and shipped in soil in which they are grown. Vigorous, with undisturbed roots that keep right on growing. Prices are prepaid and plants guaranteed.



50 JUMBO  
(Trade Mark)  
25 BELLMAR  
25 PAYMASTER

**\$3.05**

Collection of 100 Plants your cost, postpaid

## "L-O-N-G" season strawberry collection

25 Vermilion, 25 Jumbo,  
25 Armore, 25 British Sovereign

**\$2.85**

Collection of 100 plants, your cost, postpaid





# COMPLETE PACK-OUT SERVICE ON ALL POPULAR PERENNIALS

This popular line of perennials can fit into your pack-out business easily and profitably. Handled in the same efficient manner as our strawberry pack-out plan. We supply you with order-shipping tags.

We ship for you under your label and pay postage. All plants guaranteed.

## WHOLESALE PACK-OUT PRICE LIST FOR FALL 1954 and SPRING 1955

Variety	3 Plants	6 Plants
<b>Chrysanthemums</b>	\$1.20	\$2.10
Charles Nye—Yellow		
Betty—Pink		
Huntsman—Bronze		
Red Velvet—Red		
Polar Ice—White		
Sawyer's Giant—Lavender		
<b>Cushion Mums</b>	1.20	2.10
Yellow, Bronze, Red, White, Pink		
<b>Tall Baby's Breath (Gypsophila)</b>	1.00	1.65
<b>Shasta Daisy</b>	1.00	1.65
<b>Painted Daisy</b>	1.00	1.65
<b>Delphinium (Pacific Hybrids)</b>	1.20	2.10
<b>Day Lillies (Hemerocallis)</b>	1.25	2.15
Hyperion—Yellow		
Gypsy—Orange		
D.D. Wyman—Light Yellow		
Highland Chieftan—Wine red		
<b>Columbine (Aquilegia)</b>	1.00	1.65
<b>Corn Flower "Blue Moon" Stokesia</b>	1.20	2.10
<b>Gaillardia (Blanket Flower)</b>	1.00	1.65
Sun God—Golden yellow		
Burgandy		
Dazzler—Red and Yellow		
<b>Phlox Subulata (Creeping Phlox)</b>	1.00	1.65
Atropurpurea—Red		
Blue Hill—Blue		
Moreheimi—Pink		
Alba—White		
<b>Alyssum Saxatile Compactum</b>	1.10	1.75
(Basket of Gold)		
<b>Healanthemum Mutabile</b>	1.10	1.75
(Sun Rose)		

Variety	3 Plants	6 Plants
<b>Hardy Phlox (Phlox Decusata)</b>	1.00	1.65
July Glow—Orange scarlet with darker eye		
Caroline Vandenberg—Lilac blue large florets		
Mary Louise—Glistening snow white heads		
Prime Minister—Pure white, crimson eye		
Daily Sketch—Brilliant salmon pink		
Starlight—Lavender with white star		
Rosy Blue—Large rosy blue flowers		
Spitfire—(Frau Alfred Von Mautner)		
Salmon orange flowers, crimson eye		
Border Queen—Pure rose pink—outstanding		
Bright Eyes—Bright rose pink, dark red eye		
Leo Schlaegeter—Most fiery red of all phlox		
<b>Collection A (6 Phlox)</b>		
1 each of July Glow, Caroline Vandenberg, Mary Louise, Daily Sketch, Spitfire, Leo Schlaegeter.....		\$1.65
<b>Collection B (12 Phlox)</b>		
1 each of July Glow, Caroline Vandenberg, Mary Louise, Prime Minister, Daily Sketch, Starlight, Rosy Blue, Spitfire, Border Queen, Bright Eyes, Leo Schlaegeter, Salmon Glow		\$2.85
Adonis—Bright scarlet crimson	1.35	2.35
Brigadier—Brilliant orange red		
Elizabeth Arden—Soft lilac pink		
World Peace—Pure white, large florets		
San Antonio—Vivid carmine head—shaded plum		
Purplekrome—Deep purple		
Sir John Falstaff—Extra large florets of brilliant salmon pink		
<b>Collection C (6 Phlox)</b>		
1 each of Sir John Falstaff, Brigadier, Elizabeth Arden, World Peace, San Antonio, Purplekrome.....		\$1.85
<b>Bleeding Heart (Dicentra Spectabilis)</b>	2.10	3.75
<b>Hardy Asters (Fall Blooming)</b>	1.20	2.10
Beechwood Challenger—Red		
Blue Symphony—Blue		
Harrington's Pink—Pink		
Mt. Everest—White		
<b>Carnations</b>	1.20	2.10
Red, Pink, White, Yellow		
<b>Teucrium (Midget Hedge)</b>	1.10	1.75
<b>Lavendula Vera (Sweet Lavender)</b>	1.20	2.10
<b>Lythrum—Morden's Pink</b>	1.25	2.15

(Note: We have found that some of the above plants will ship better when potted in wood bands and packaged in "Poly-Cel" jacket to retain moisture.)

# WHOLESALE BULK PRICE LIST PERENNIALS FALL 1954—SPRING 1955

F. O. B. BRISTOL, INDIANA

These are hardy field grown No. 1 Perennials. Grown on specially prepared soil, properly fertilized and under irrigation.

## HARDY PHLOX

**Group No. 1** (Phlox are tied 25 plants in labeled bunches)

**Eva Foerster**—Rich salmon pink, white eye  
**Flash**—Scarlet crimson  
**July Glow**—Orange scarlet with darker eye  
**Ethel Pritchard**—Delicate light blue  
**Von Lassburg**—White phlox, sturdy  
**Wm. Kesselring**—Plum purple, delicate lilac eye  
**Prime Minister**—Pure white, crimson eye

**PRICE LIST — Group No. 1**

Up to 100—12c ea. 100 to 1000—11c ea.

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## Group No. 2

**Daily Sketch**—Brilliant salmon pink  
**Caroline Vandenberg**—Lilac blue large florets  
**Mary Louise**—Glistening snow white heads  
**Starlight**—Lavender with white star  
**Ruby Lee**—Ruby Red  
**Rosy Blue**—Large rosy blue florets  
**Lillian**—Cameo pink  
**Royal Purple**—Rich shaded violet, deeper eye  
**Frau Alfred Von Mauthner (Spitfire)**—Salmon orange, crimson eye  
**American Beauty**—American Beauty pink  
**Border Queen**—Pure rose pink—outstanding  
**Leo Schlageter**—Most fiery red of all phlox  
**Salmon Glow**—Flame pink with salmon

**PRICE LIST—Group No. 2**

Up to 100—14c ea. 100 to 1000—12c ea.

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## Group No. 3 \*Indicates new varieties

\***Adonis**—Bright scarlet crimson  
 \***Brigadier**—Brilliant orange red  
 \***Elizabeth Arden**—Soft lilac pink  
**World Peace**—Pure white, large florets  
**San Antonio**—Vivid carmine head, shaded plum  
 \***Purplekrome**—Deep purple

**PRICE LIST—Group No. 3**

Up to 100—20c ea. 100 to 1000—18c ea.

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## ALYSSUM (Saxatile Compactum)

Bright Yellow. 10 Inches. May.

Up to 100—15c ea., 100 to 500—12c ea.

## AQUILEGIA

(Mrs. Scott Elliot Hybrids)

Long spurred. Mixed colors. Ultimate height 2½'. May-June.

Up to 100—15c ea., 100 to 500—12c ea.

## ASTERS

Beechwood Challenger	2 to 2½'	August-September	Scarlet
Blue Gown	3 to 4'	August-September	Chinese blue
Barr's Pink	3 to 4'	August-September	Rose pink
White Lady	3 to 4'	August-September	Pure white

Up to 100—18c ea., 100 to 500—15c ea.

## CAMPANULA Medium (Canterbury Bells)

2'. June. Mixed.

## CAMPANULA Calycanthema (Cup and Saucer)

2'. June. Mixed.

Up to 100—12c ea., 100 to 500—10c ea.

## CARNATION GRENADIN

King of the Blacks	1 1/2' to 2'	June-September	Dark velvety red
Golden Sun	1 1/2' to 2'	June-September	Golden Yellow
Innocence	1 1/2' to 2'	June-September	Pure white
Rose Queen	1 1/2' to 2'	June-September	Rose pink
Up to 100—12c ea., 100 to 500—10c ea.			

## CHRYSANTHEMUMS Upright varieties

Algonquin	2' to 2 1/2'	August-September	Light Yellow semi-double flowers
Charles Nye	18" to 24"	September	Golden Yellow Double flower
Huntsman	18" to 24"	September	Glowing bronze
Polar Ice	18" to 24"	September	Pure white
Sawyer's Giant	15" to 18"	August-September	Orchid
Red Velvet	15" to 18"	September	Dark red
Up to 100—18c ea., 100 to 500—15c ea.			

## CUSHION MUMS

Bronze	12" to 15"	August-September
Pink	15" to 18"	August-September
Red	15" to 18"	August-September
Yellow	12" to 15"	August-September
White	12" to 15"	August-September
Up to 100—18c ea., 100 to 500—15c ea.		

## DELPHINIUM (Larkspur)

Belladonna	2' to 2 1/2'	June-July	Sky blue
Bellamosa	2' to 2 1/2'	June-July	Dark blue
Pacific Hybrids Mixed	3' to 4'	Spring and Fall	Mixed colors
Up to 100—15c ea., 100 to 500—12c ea.			

## DIANTHUS BARBATUS (Sweet William)

1 to 1 1/2'	June-July Mixed
Up to 100—12c ea., 100 to 500—10c ea.	

## DIANTHUS PLUMARIUS (Garden Pinks)

15" to 18"	June-July Mixed
Up to 100—12c ea., 100 to 500—10c ea.	

## GAILLARDIA (Blanket Flower)

Grandiflora Burgandy	2'	All summer	Wine red
Grandiflora Dazzler	2'	All summer	Yellow and red
Grandiflora Sun God	2'	All summer	Pure Yellow
Up to 100—15c ea., 100 to 500—12c ea.			

## HELIANTHEMUM (Sun Rose)

Mutabile	8" to 10"	June-August	Mixed
Up to 100—15c ea., 100 to 500—12c ea.			

## PYRETHRUM (Painted Daisy)

Robinson's Red Hybrid	1 1/2' to 2'	May-June	Mixed
Up to 100—15c ea., 100 to 500—12c ea.			

## SHASTA DAISY (Chrysanthemum Maximum)

18" to 24"	May-June White
Up to 100—15c ea., 100 to 500—12c ea.	

## PLATYCODON (Balloon Flower)

Japonicum Gr. fl.	18" to 24"	June-July	Blue
Up to 100—15c ea., 100 to 500—12c ea.			

## NEPETA MUSSINI (Ground Ivy)

6" June Blue
Up to 100—12c ea., 100 to 500—10c ea.

## PHLOX SUBULATA (Creeping Phlox)

Atropupurea	6" to 8"	May-June	Vivid red
Blue Hills	6" to 8"	May-June	Blue
Alba	6" to 8"	May-June	Pure white
Moreheimi	6" to 8"	May-June	Dark rose
Rosea	6" to 8"	May-June	Light rose
Up to 100—12c ea., 100 to 500—10c ea.			



# Redi-Plant

(Trade Mark)

## POTTED PERENNIALS

Patent Applied for

Three perennials of one variety are packaged in each carry-out carton. Each carton displays a beautiful four color illustration of the matured plant and complete planitng suggestions. Soil is held in wood bands 2" x 2" x 2½" deep and this band is surrounded by moisture retaining jacket. Perennials will hold two weeks but should be removed from shipping case upon arrival.

### VARIETY

### DESCRIPTION

Cushion Mums . . . . .	Yellow, Red, White
Creeping Phlox . . . . .	Pink, Red
Sweet William . . . . .	Mixed Colors
Carnations . . . . .	Red, Pink
Gaillardia . . . . .	Orange Red
Shasta Daisy . . . . .	White
Canterbury Bells (Bi-annual) . . . . .	Mixed colors
Garden Pinks . . . . .	Mixed shades
Hardy Chrysanthemums . . . . .	Yellow, Red, White

### Wholesale cost:

2 to 5 shipping cases 65c per carton of three plants.

6 or more shipping cases 60c per carton of three plants.

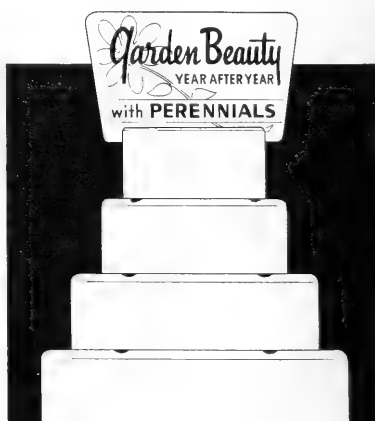
Shipping case consists of 12 carry-out cartons (3-paks) 36 plants.

Express prepaid—Minimum order 2 cases. (72 plants)

## DISPLAY UNIT

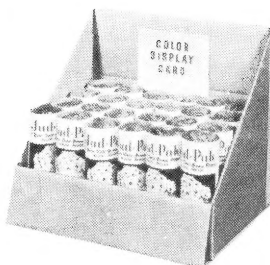
Display unit furnished without charge on order for 6 shipping cases or more.

Be sure to specify display unit on your initial order for 6 cases.



# Jud-Pak Phlox

A top favorite for years on retail counters. These bare root packaged phlox will hold two weeks on your counter.



## Variety

## Description

Prime Minister.....	White with red eye
VonLassburg.....	White
Salmon Glow.....	Pink
Ruby Lee.....	Dark Red
Flash.....	Light Red
Starlight.....	Lavender
Eva Foerster.....	Pink with white eye

Jud-Pak Phlox are individually jacketed in bright four color wrappers. Each plant is carefully wrapped, then inserted in jacket.

PACKAGING: 24 individually wrapped plants of one variety per carton.

## WHOLESALE PRICE LIST

20¢ per pkg. \$4.80 per Case. Suggested Retail 39¢.  
Shipping Weight 10 lbs. per carton—Express Prepaid  
six cartons or more. Orders may be Combined for  
Prepaid Shipment.



## JUD-PAK STRAWBERRY PLANTS

Packaged in a compact shipping carton that opens into a self-selling, space-saving counter display. Each carton carries 24 beautiful four color packages containing 25 strawberry plants per package. (600 plants per carton) Seal packaged to hold up well.

## WHOLESALE PRICE LIST

JUNE BEARING	Per pkg.	Per Case
Dunlap.....	.50	12.00
Blakemore.....	.50	12.00
Premier.....	.55	13.20
*Jumbo.....	.75	18.00

\*(Recommended as a fine strawberry for freezing)

EVERBEARING	Per pkg.	Per Case
Gem.....	.75	18.00
Superfection.....	.85	20.40
Streamliner.....	.85	20.40
20th Century.....	1.00	24.00
*Rich Red®.....	2.50	

\*Plant Patent No. 993—Established retail \$5.00  
for 25 plants.

Weight 25 lbs. per carton—Express Prepaid.





# "PYRAMID" *\* circular terraced garden*



Pat. 2,651,143  
Pat. Pending

\*Trade Mark

This is the large, four terraced "PYRAMID" 6' in diameter. Each aluminum band is 5" wide. Recommended for 50 everbearing strawberry plants.

## WHOLESALE PRICE LIST

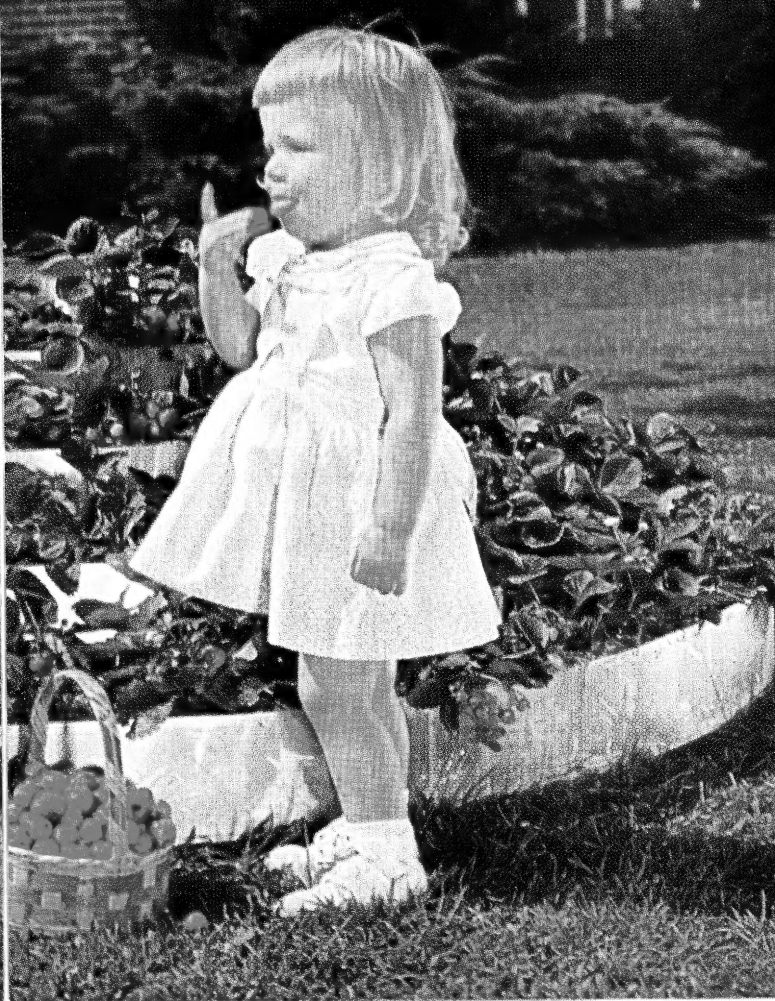
	F.O.B. BRISTOL INDIANA	Postpaid Direct To Your Customers Using Your Shipping Tag	Suggested Retail Prices
LARGE PYRAMID	\$5.50	\$6.15	\$9.95
ACCESSORIES FOR PYRAMID			
SUPPORT STRIPS	2.10	2.40	3.95
COVER (Plastic)	4.00	4.30	6.95
NET	4.00	4.30	6.95
SPRINKLER (Complete)	3.00	3.30	5.25

## COUNTER DISPLAY SELLS PYRAMIDS FOR YOU

An exact aluminum miniature display of the popular "PYRAMID" circular terraced garden will do an excellent sales job right on your counter. The actual aluminum "PYRAMIDS" are coil packed in carry-out size cartons and can be sold right off the shelf.

Counter Display included with initial order for six "Pyramids" when specified on your purchase order.





## PYRAMID ACCESSORIES



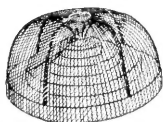
**SUPPORT  
STRIPS**

If you plan on using either plastic cover or netting, strips must be installed first as support.

**PLASTIC  
COVER**



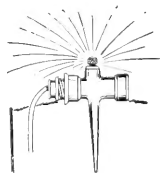
New type, weathers well. Acts as a cold frame or greenhouse for early planting and frost protection.



**NETTING**

Covers support strips and protects bed from birds. Also holds leaves in winter as cover.

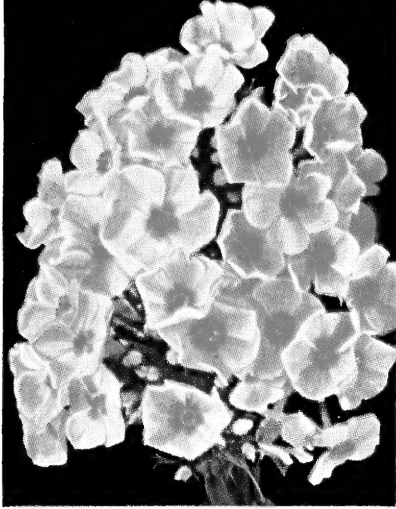
**COMPLETE  
SPRINKLER**



Includes nozzle, copper tubing and hose connection at base. Runs through bed and out under bottom band to connect with garden hose.

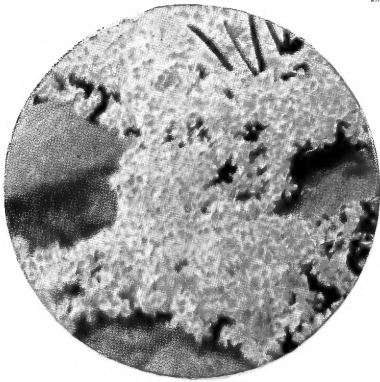
## THE BEST PLANTS FOR PYRAMIDS

We recommend these everbearing Strawberries for Pyramid planting—Red Rich, 20th Century.



**A COMPLETE  
LINE OF  
PERENNIALS**

**POTTED  
AND  
BARE ROOT**



**FOR PACK-OUT,  
BULK and  
RETAIL SALES**

**A complete description of perennials  
for bulk, pack-out and retail sales  
will be found in these pages.**

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**JUDSON** WHOLESALE NURSERIES  
BRISTOL, INDIANA